

**For immediate release**

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## **PimpFish with SLAPfiles Released – Not your average download manager**

**Odense Denmark, February 15th, 2006** – Zabersoft, Inc. has released PimpFish – Designed to work on Windows 98/Me/2000/XP/2003, PimpFish is a Download Manager, Internet Explorer or Firefox toolbar and an assortment of plug-ins designed to make it easier to download and share content you find online. With PimpFish, you can grab, download, organize, and share Flash, QuickTime or any other video, pictures, or files you find on Web sites.

SLAPfiles is a major feature of PimpFish and is a new, open, portable XML format. SLAPfiles lets you share multiple downloads with just a single file. A SLAPfile is in essence a collection of any content on the web, all gathered in a single file. You can even add your own comments for the people you share the SLAPfile with.

“Try to think of SLAPfiles as a hybrid between RSS and torrent files. Except, it's not a P2P kind of thing” said Arni Johannesson, Zabersoft CEO and co-founder. “When people ask me what all this weirdness is about I like to ask them: Are you a compulsive downloader? Do you share picture or movie links on bulletin boards? Or just frequently share neat stuff you find online with your friends? SLAPfiles are right up your alley (..)”.

SLAPfiles enable you to share content such as video and picture downloads more easily by gathering relevant information about a collection of URLs in a single XML file. This design makes it simple to share downloads on message boards and forums, without the need for a separate peer-to-peer sharing program. SLAPfiles are easy to use, and PimpFish comes with an assortment of online tools designed to help you quickly create and share SLAPfiles. These tools include online SLAPfile generators, a SLAPfile emailing service, Google video downloader and online storage of your SLAPfiles.

“In fact, SLAPfiles are very developer-friendly and they use an open XML format which we hope people will adapt to suit their needs. An online script coupled with the PimpFish download manager means that you can pretty much turn it into anything you want” said Michael Dunn, Senior Software Architect, Microsoft Visual Developer MVP, and Zabersoft co-founder.

PimpFish is an all-around utility for the casual surfer which begins with an advanced toolbar for Internet Explorer. With the toolbar, you can grab images and movies or whatever you can think of from any Web site. The toolbar works in tandem with the FloatBar for Internet Explorer, a powerful tool which helps you in saving any embedded video file you bump into online such as Flash, QuickTime, and Windows Media. With the FloatBar, you can even zoom and resize pictures directly in your browser.

PimpFish is based on a tried and tested technology base and has its roots in the first ever application to combine a browser toolbar and download manager; 1ClickPicGrabber.

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